



# ACHARYA INSTITUTE OF TECHNOLOGY

Affiliated to VTU



- Accredited, industry-aligned programs with expert faculty.
- Access to LinkedIn and high-performance laptops for seamless learning.
- Global exposure through partnerships and a diverse student body.
- Cutting-edge labs and a digital library for comprehensive resources.
- Collaborations with top corporations offering internships and projects.
- Vibrant clubs and activities focused on holistic development.
- Robust placement support with 550+ recruiting companies annually.



**MASTER OF BUSINESS  
ADMINISTRATION**

Business Analytics  
Powered by  
 Microsoft

## About

Our MBA program equips students with practical and theoretical training for investment and entrepreneurship. The focus on leadership and managerial skills make students ready to meet real-world challenges as soon as they graduate. The program also enables you to focus on specific areas of business like human resources, consulting, and data analytics. The MBA program is enhanced by Microsoft, offering a specialization in Business Intelligence.

## Career Scope

**Diverse Career Paths:** MBA graduates can find employment in a wide range of industries, including finance, marketing, consulting, healthcare, and technology.

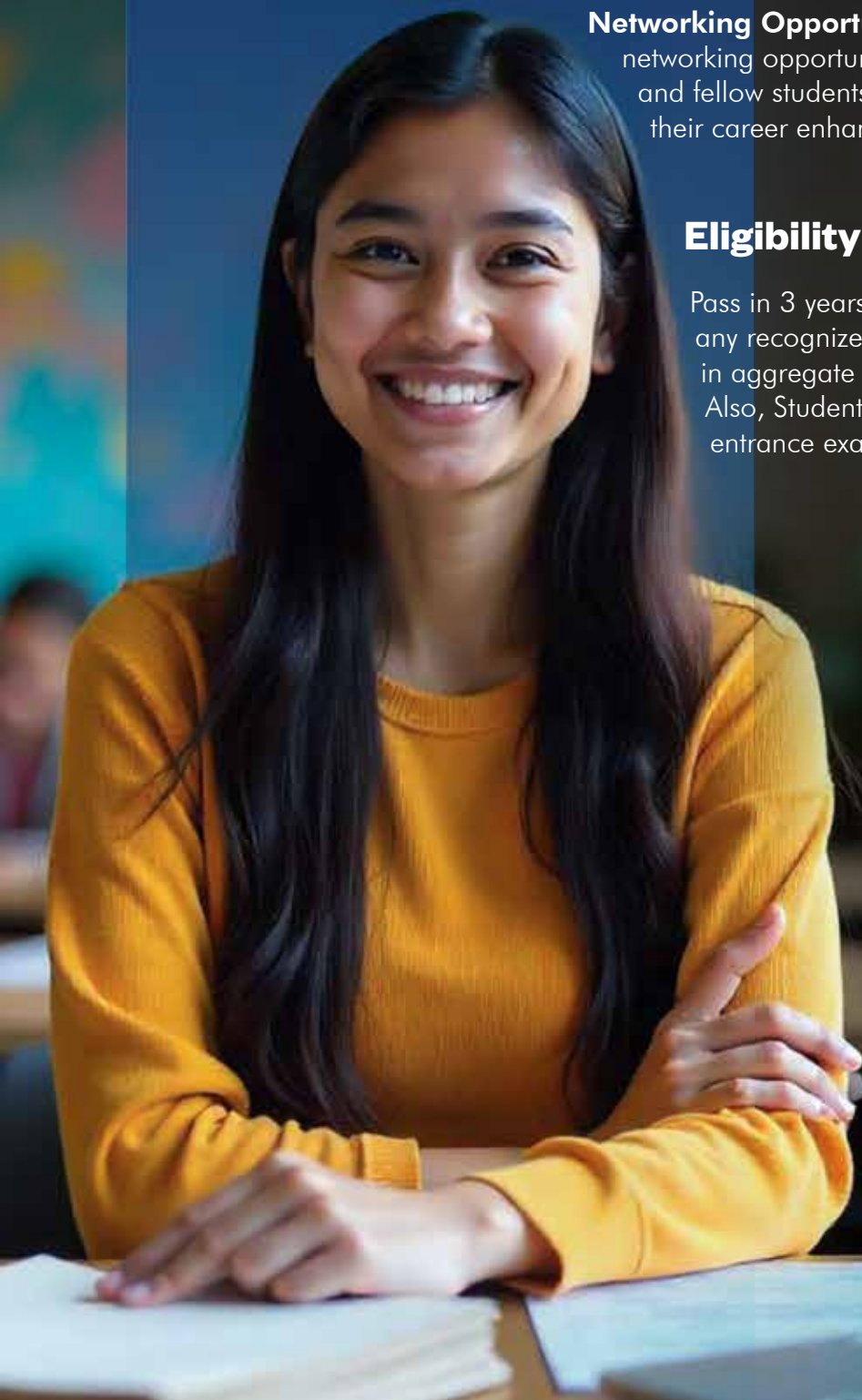
**Leadership Development:** Our MBA program moulds students to be able leaders. They learn to lead teams, make strategic decisions, and drive organizational success.

**Networking Opportunities:** MBA programs often provide networking opportunities with industry professionals, alumni, and fellow students. These connections can help them in their career enhancement.

## Eligibility

Pass in 3 years bachelor degree in any discipline from any recognized University with a minimum of 50% marks in aggregate of all subjects, including languages if any. Also, Students should have attended any one of the entrance exams - MAT / KMAT / PGCET / CMAT.

Duration  
**2** years



# COURSE CONTENT

## Semester 1

- Management And Organisational Behaviour
- Managerial Economics
- Accounting For Managers
- Marketing Management
- Managerial Communication

## Semester 3

- Principles & Practices Of Banking
- Investment Banking & Financial Services
- Investment Management
- Advanced Financial Management
- Cost Management
- Strategic Credit Management
- Consumer Behavior
- Retail Management
- Services Marketing
- Industrial Relations & Legislations
- Recruitment & Selection
- Compensation & Benefits

## Semester 2

- Human Resource Management
- Financial Management
- Research Methodology
- Legal And Business Environment
- Strategic Management
- Entrepreneurship Development

## Semester 4

- Compensation & Benefits
- Mergers, Acquisitions And Corporate Restructuring
- Risk Management And Insurance
- Tax Management
- International Financial Management
- Financial Derivatives
- Corporate Valuation
- Sales Management
- Integrated Marketing Communications
- E-marketing
- Public Relations
- Workplace Ethics And Value Systems
- International Human Resources Management



## Acharya Legacy

Founded in 1990, Acharya aims to revolutionize education. With over 12,000 students and 100+ academic programs annually, it stands among the global education elite. Located in India's technical hub, Bangalore, Acharya prioritizes innovation and knowledge. The institution fosters experiential and collaborative learning, shaping well-rounded individuals, evident in its diverse student population from 75+ countries.

**11** Institutions

**15** Research Centers

**100+** Programmes

**75+** Nationalities

**12000+** Students

**1000+** Eminent Faculties

**120** Acres State-of-the-Art Campus

**B Premnath Reddy**  
Founder Chairman  
Acharya Group

## Acharya Offerings - click on each to know more... >>

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Clubs



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Research



Sports



Hostels



Habba



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